

## Aura Back-Seat Card Processing

**Aura** combines an **Android Phone or Tablet** with a **Hyerpcom L5300** Point of Sale Terminal to provide back-seat card transactions to passengers. The Android phone or 7" tablet connects to your meter with Bluetooth for reading fare details and printing receipts. It also connects to the back-seat POS terminal with Bluetooth for ease of installation. User friendly screens on the POS terminal guide the passenger through completion of the transaction.

The 3G or 4G connection to Wireless Edge's card processing software provides fast online authorization of transactions payment processing. Each message from the phone or tablet contains GPS data to provide location and tracking of all cars in your office.

Our **Cloud Hosted Portal** minimizes your up-front costs – you need a PC workstation, router and hi-speed Internet connection. Batch settlement is run at one or more scheduled times each day. Data is available to review and verify transactions prior to batch, pay drivers and follow-up on passenger or driver issues.



## Card Processing

Wireless Edge's credit card processing software offers a number of integrated methods for authorization and electronic draft processing with the processor of your choice. Our solution connects directly to all major transaction processors for performing credit, debit, private label and gift card transactions. After swiping the card in the vehicle and completing the fare details, a driver can authorize all major credit cards including Visa, MasterCard, Discovery and American Express within 8 seconds. Once the charge is approved, the funds are wire transferred to your company's bank account within 48 hours. A unique feature of our credit card processing is a driver settlement module. This feature tracks charges by vehicle (drivers) and displays all transactions for verification before driver is paid. Daily, weekly and monthly reports are available to track and manage customer charges and driver payments.

## GPS Tracking, Fare Data Gathering

The reporting interval can be set for a single car or a group or the entire fleet of cars. On demand vehicle polling is also available. As well, Aura sends GPS data with logon, meter on, meter off, credit card entry, distance driven, events and emergencies. The system can report pickup and drop-off time, location, fare details and distance driven for all fares if required for regulatory reporting. GPS data is stored and can be replayed on the mapping workstation. Fare details can be exported to Excel or CSV files on basis of fleet, car or driver. GPS reporting can be configured to automatically increase reporting frequency in the event of an emergency.

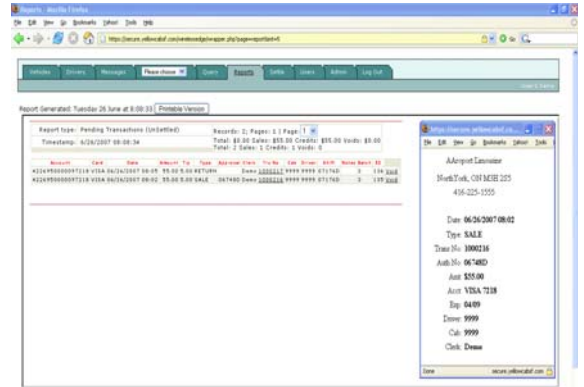
**WIRELESS INTELLIGENCE FOR TAXIS AND BLACK CARS**

# Aura Back-Seat Features

## Credit Card Processing

There are many benefits associated with electronic processing of credit cards in your vehicles.

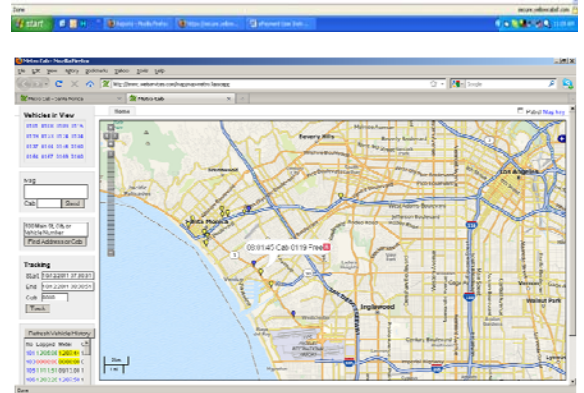
- Authorizes all major credit cards
- Passenger can swipe card on back-seat terminal, enter tip and provide electronic signature
- Process transactions in real-time or batch
- Reduces processing errors
- Identify duplicate transactions
- Lower processing fees
- 48 hour transfer of funds to your account
- Improves cash flow
- Cashless transactions improves driver safety
- Credit card program can be expanded to Private Label and Gift Cards



## Mapping

Derive many benefits from having a visual presentation of the status and location of your work and your vehicles. Verify the location of your drivers when they report no-shows and request call outs.

- Maps with 1 year tracking history
- View Driver and Job status and location
- Time-stamp and GPS for all job pickup and drop-off locations
- Find Drivers in area
- Ping for current location of vehicle
- Request services in area e.g. gas station



## Operations Data

Automatically send data on fares including fare amount, pickup and drop-off time and location and distance driven to the system database. Mine this data to provide any required regulatory reports and for improving operations.



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